

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 147273 / 1		<u>Alt Order #</u> 08341829
<u>Product</u> CLINTON 4 PRESIDENT		
<u>Contract Dates</u> 08/16/16 - 08/22/16		<u>Estimate #</u> 5082
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 08/05/16 / 08/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	08/16/16	08/22/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				2	\$500.00					
2	WHIO	08/16/16	08/22/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	3	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				3	\$500.00					
3	WHIO	08/16/16	08/22/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				1	\$350.00					
4	WHIO	08/16/16	08/22/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	4	\$4,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				4	\$1,250.00					
5	WHIO	08/16/16	08/22/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	3	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				3	\$250.00					
6	WHIO	08/16/16	08/22/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	2	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				2	\$1,750.00					
7	WHIO	08/16/16	08/22/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				1	\$800.00					
8	WHIO	08/16/16	08/22/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				1	\$1,850.00					
9	WHIO	08/16/16	08/22/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				1	\$2,000.00					
10	WHIO	08/16/16	08/22/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				1	\$1,500.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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<u>Contract / Revision</u> 147273 / 1		<u>Alt Order #</u> 08341829
<u>Contract Dates</u> 08/16/16 - 08/22/16	<u>Product</u> CLINTON 4 PRESIDENT	<u>Estimate #</u> 5082
<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Original Date / Revision</u> 08/05/16 / 08/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	08/16/16	08/22/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	4	\$6,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				4	\$1,750.00					
12	WHIO	08/16/16	08/22/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				2	\$1,250.00					
13	WHIO	08/16/16	08/22/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				1	\$1,750.00					
14	WHIO	08/16/16	08/22/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTF--				4	\$400.00					
15	WHIO	08/20/16	08/20/16	NewsCenter 7 Noon S	12:00 PM-12:30 F		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$500.00					
16	WHIO	08/20/16	08/20/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$500.00					
E 17	WHIO	08/20/16	08/20/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	08/15/16-08/21/16	Sa 7p-730p	7:00 PM-7:30 PM	-----Sa--	:30		\$500.00			NM		
	Credited													
18	WHIO	08/16/16	08/22/16	M-Su 11p News	11:00 PM-11:35 F		:30			P-05		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/16/16	08/22/16	MTWTFSS				1	\$2,250.00					
Totals									0.00				33	\$30,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/22/16	33	\$30,150.00	(\$4,522.50)	\$25,627.50
Totals	33	\$30,150.00	(\$4,522.50)	\$25,627.50

Signature: _____ **Date:** _____

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REP HEADLINE# 8341829 TRF# 147273 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP NOV4/16 17.30
*** CHANGES *** ** WHIO-TV ***

:LINE#	:REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:					
STATION MAKEGOOD OFFERS:																	
M1	REJECT	BUY#17	MISSED:SAT/700P-730P				AUG20		30S	\$500.00	(AUG23/16)						
			OFFER: NONE														
			CMT:SPOT NA PLEASE CREDIT														
AUG/16			20900.00														
MARKET TOTALS			\$72,604	WHIO	48%	WDTN	22%	WKEF	18%	WRGT	8%	CABL	0%	WBDD	4%	CONTRACT TOTAL	20900.00
																TOTAL SPOTS	33
SVC- NSI																	
DEMOS- RA35+*																	
MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME						
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE							